



**MBA / MASTERS CONSULTING PROGRAM APPLICATION
SPRING SEMESTER 2016**

Applications will not be accepted later than 11:59 PM on January 15, 2016

Section One – Background Information

Business Name:		Type of Business: (i.e. health care, technology, etc.)	
The Business Must be 50% or More Women Owned to Apply. Is the Business 50% or More Women Owned?		The Business must be registered with WEConnect International to apply. Is the Business registered with WEConnect International?	
Number of full time employees:		Number of part-time employees:	
Revenue for 2015:		Anticipated revenue for 2016:	
Number of years in business:			
Did your Business previously participate in any of C2S's Corporate Mentoring Programs?			
Did your Business previously participate in any of C2S's former MBA/Masters Consulting Programs?			
Address:			
Business Phone:		Business Website (Please indicate "None" if the business does not have a website):	
Chief Executive Officer's name:			
Primary contact person's name and title:			
<i>Note: This person will need to be available for the duration of the project, which will range from January to June depending on the individual university's schedules.</i>			
<i>Note: If your Business previously participated in C2S's Corporate Mentoring Program or MBA/Masters Consulting Program, it will not be eligible for the 2016 Spring Semester MBA / Masters Consulting Program.</i>			

Section Two – Please Respond to the Following Questions:

If writing your response in English would not permit you to provide your best and most complete response we encourage you to answer in Portuguese.

1. Describe the Business's mission and primary activities:

2. Please attach a business plan, if the business has one. Please also attach any other collateral materials (i.e. marketing, financials, etc.) that could support the selection of your businesses into the MBA / Masters Consulting Program.

3. Please place an "X" in the space provided next to the functional area in which your business seeks assistance through the MBA / Masters Consulting Program:

Business Planning	_____
Operations	_____
Marketing	_____
Financing/Fund Development Strategy	_____
Information Technology	_____
Data Analysis	_____
Financial Analysis	_____
Financial Management	_____
Human Resources	_____
Real Estate	_____
Internationalization	_____
Professional Services	_____
Other	_____

4. Please summarize the services/products that the Business provides in five or less sentences.

5. Describe the specific problem, challenge or opportunity, in great detail, that you would like a Consulting Team, composed of MBA Students or Masters Students to help you address in the Spring semester of 2016. The specific problem, challenge or opportunity must be able to be addressed in the span of one semester. Please also provide appropriate background.

6. Please describe any steps that the Business has already taken if any (previous reports, consultant work, meetings, etc.) to address the specific problem, challenge or opportunity that the Business seeks to have a student consulting group solve.
7. Which individuals in the Business will be working with the consulting team on this project, and what are their responsibilities within the business?
8. What percentage of the work do you anticipate can be performed off site from the Business?
On-site?
9. What specific deliverables do you expect to receive at the end of the semester from this project to have considered it a success? (i.e. written analysis, PowerPoint presentation, research documents, process flow analysis, budget template, individual donor plan, presentation to specific audience, etc.)

Submit the attached application, and any supporting documentation, to the C2S team at the following email: CTSLisbon@state.gov.